



cvcpennstate.org

24th Annual COACHES VS. CANCER OF PENN STATE GOLF TOURNAMENT



presented by
PSECUSM

AUGUST 27, 2021
event held rain or shine

SPONSORSHIP OPPORTUNITIES

Coaches vs. Cancer of Penn State EVENT COMMITTEE



The Coaches vs. Cancer of Penn State Event Committee is proud to host the 24th Annual Coaches vs. Cancer of Penn State Golf Tournament. We are honored to work with PSECU as well as the many other sponsors, volunteers, and community leaders who make this outstanding event such a huge success every year.

By joining us in participating, you will be supporting the **nearly 600 people** diagnosed with cancer in Centre County every year. Your sponsorship and support brings hope, helps to fund research, and provides direct support to those battling the disease through programs like the American Cancer Society's Road to Recovery and the Hope Lodge Programs, as well as the Bob Perks Cancer Assistance Fund and the Bestwick Foundation locally.

We invite you to join us on **August 27th** to this truly incredible event and the premier charity golf tournament in Central Pennsylvania! *Help us attack cancer from every angle and join us in making a difference in the lives of those fighting cancer here in our community and beyond!*

Coaches vs. Cancer of Penn State
2021 Event Committee

FOR MORE INFORMATION, CONTACT

Eden Gilligan (American Cancer Society - Local Office)
412.615.4399 • eden.gilligan@cancer.org



SPONSOR BENEFITS

Sponsors of the Coaches vs. Cancer® of Penn State Golf Tournament benefit from the knowledge that their participation and financial contribution go to the American Cancer Society and aid those facing cancer in our community and beyond. Sponsors also receive several additional benefits:

Media Coverage • On Site Exposure • Name Linkage • It's Fun
Amazing Prizes • Great Food and Beverages • Sponsor Appreciation Event

NUMEROUS SPONSORSHIP OPPORTUNITIES

The Coaches vs. Cancer® of Penn State Golf Tournament provides many opportunities to support the American Cancer Society. In addition to the many golf sponsorship packages, you or your company can get involved by supporting any one of the many features of the tournament that make it the premier charity event in Central Pennsylvania and bring players and sponsors back year after year.

ALL-AMERICAN SPONSOR - \$10,000

- Four 4-person teams (16 golfers) entered into golf tournament
- 16 tickets for Thursday Night Sponsor Reception
- Invitation to CVC Sponsor Appreciation events
- Inclusion in the tournament video
- Company banner prominently displayed at golf course
- On-course contests included in sponsorship
- Company logo will be displayed in Holiday Greeting Booklet
- Logo on cvcpennstate.org, hyperlinked to company homepage
- Logo on our Facebook page

ALL-BIG TEN SPONSOR - \$7,500

- Three 4-person teams (12 golfers) entered into golf tournament
- 12 tickets for Thursday Night Sponsor Reception
- Invitation to CVC Sponsor Appreciation events
- Company banner prominently displayed at golf course
- On-course contests included in sponsorship
- Company logo will be displayed in Holiday Greeting Booklet
- Logo on cvcpennstate.org, hyperlinked to company homepage
- Logo on our Facebook page

COACHES SPONSOR - \$5,000

- Two 4 person teams (8 golfers) entered into golf tournament
- 8 tickets for Thursday Night Sponsor Reception
- Invitation to CVC Sponsor Appreciation events
- Company banner prominently displayed at golf course
- On-course contests included in sponsorship
- Company logo will be displayed in Holiday Greeting Booklet
- Company/Individual name on cvcpennstate.org, hyperlinked to company homepage
- Company/Individual name on our Facebook page

PLAYERS SPONSOR - \$2,500

- One 4-person team (4 golfers) entered into golf tournament
- 4 tickets for Thursday Night Sponsor Reception
- Invitation to CVC Sponsor Appreciation events
- On-course contests included in sponsorship
- Company logo will be displayed in Holiday Greeting Booklet
- Company/Individual name recognized on cvcpennstate.org
- Company/Individual name on our Facebook page

ADDITIONAL SPONSORSHIP OPPORTUNITIES

Golf Carts: \$3,000
Name placard placed on each cart at either Blue or White course
4 tickets to the Thursday night reception

Thursday Night Sponsor Reception: \$2,500
Recognition as presenting sponsor of reception
4 tickets to the reception

Thursday Night Sponsor Bar: \$650
Recognition placed at bar
2 tickets to the reception

On-Course Beverage Station: \$650
Sign placed on each station recognizing the sponsor
2 tickets to the Thursday night reception

Hole Sponsor: \$300 (36 holes)
Name placard placed at tees or greens recognizing each sponsor

Miscellaneous Sponsorship & Underwriting Opportunities:
Silent auction item donations and raffle prize donations

SCHEDULE OF EVENTS

Out of an abundance of caution for the safety and well-being of our volunteers and guests as it relates to COVID-19, our 24th Annual Golf Tournament will look a little different this year! The Thursday Night Reception is tentatively scheduled for Thursday, August 26th at 6:30PM at Medlar Field at Lubrano Park. We will not be hosting our Friday Night Awards Dinner and foursomes will not be partnered with a "celebrity" Team Captain.

CVC GOLF TOURNAMENT

Friday, August 27th, 2021— 7:00AM & 12:30PM Shotgun Starts at Penn State University Blue and White Golf Courses.

A STRONG AND GROWING CHARITABLE EVENT

Since it began in 1995, Coaches vs. Cancer of Penn State has raised over \$3.3 million net — with the major source of funds coming from our annual Golf Tournament, which has raised over \$1.9 million. We are very grateful to all of you who have supported us over the years, and we couldn't possibly be so successful without your dedication and help!

Through CVC Penn State's unique partnership with Bob Perks Cancer Assistance Fund (BPCAF), both non-profit organizations have supported numerous individuals and families from our area who have been affected by cancer. CVC Penn State has provided over \$500,000 in grants to BPCAF since 2006, which

has helped to ease the financial burden of individuals and families in our community during their cancer journey by providing funds for basic necessities so their focus is on treatment and recovery.

In the Spring of 2005, the Coach's Challenge/Benefactors Program was established — with over \$400,000 raised to date. In the event you choose not to golf with us this year, we ask that you please consider making a donation to our Coach's Challenge.

Cancer hasn't stopped, and neither will we!