SPONSORSHIP OPPORTUNITIES

SPONSORSHIP BENEFITS
Sponsors of the Coaches vs. Cancer® of Penn State Golf Tournament benefit from the knowledge that their participation and financial contribution go to the American Cancer Society and aid those facing cancer in our community and beyond. Sponsors also receive several additional benefits:
- Media Coverage
- On Site Exposure
- Name Linkage
- It's Fun
- Amazing Prizes
- Great Food and Beverages
- Sponsor Appreciation Event

NUMEROUS SPONSORSHIP OPPORTUNITIES
The Coaches vs. Cancer® of Penn State Golf Tournament provides many opportunities to support the American Cancer Society. In addition to the many golf sponsorship packages, you or your company can get involved by supporting any one of the many features of the tournament that make it the premier charity event in Central Pennsylvania and bring players and sponsors back year after year.

ALL-AMERICAN SPONSOR - $10,000
- Four 4-person teams (16 golfers) entered into golf tournament
- 16 tickets for Thursday Night Sponsor/Captain Reception
- 16 tickets for the Friday Night Awards Dinner
- Recognition in the Tournament program
- Invitation to CVC Sponsor Appreciation events
- Inclusion in the tournament video
- Company logo prominently displayed at golf course
- Company logo prominently displayed at Awards Dinner
- Logo on cvcpennstate.org, hyperlinked to company homepage
- Logo on our Facebook page

ALL-BIG TEN SPONSOR - $7,500
- Three 4-person teams (12 golfers) entered into golf tournament
- 12 tickets for Thursday Night Sponsor/Captain Reception
- 12 tickets for Friday Night Awards Dinner
- Recognition in the Tournament program
- Invitation to CVC Sponsor Appreciation events
- Company logo prominently displayed at golf course
- Company logo prominently displayed at Awards Dinner
- Logo on cvcpennstate.org, hyperlinked to company homepage
- Logo on our Facebook page

COACHES SPONSOR - $5,000
- Two 4-person teams (8 golfers) entered into golf tournament
- 8 tickets for Thursday Night Sponsor/Captain Reception
- 8 tickets for the Friday Night Awards Dinner
- Recognition in the Tournament program
- Invitation to CVC Sponsor Appreciation events
- Company logo prominently displayed at golf course
- Company logo prominently displayed at Awards Dinner
- Company/Individual name on cvcpennstate.org, hyperlinked to company homepage
- Company/Individual name on our Facebook page

PLAYERS SPONSOR - $2,500
- One 4-person team (4 golfers) entered into golf tournament
- 4 tickets for Thursday Night Sponsor/Captain Reception
- 4 tickets for Friday Night Awards Dinner
- Recognition at the Awards Dinner
- Invitation to CVC Sponsor Appreciation events
- Company/Individual name on cvcpennstate.org
- Company/Individual name on our Facebook page

ADDITIONAL SPONSORSHIP OPPORTUNITIES
Golf Carts: $3,000
- Name placed on an cart at either Blue or White course
- Sponsor/Captain Reception: $2,500 (Thursday)
- Recognition at the presenting sponsor for reception
- 4 tickets to the dinner

Awards Dinner: $2,500 (Friday)
- Recognition at the presenting sponsor for dinner
- 4 tickets to the dinner

Sponsor/Captain Reception Bar: $500 (Thursday)
- Recognition placed at a bar
- 2 tickets to the reception

Awards Dinner Bar: $650 (Friday)
- Recognition placed at a bar
- 2 tickets to the dinner

On-Course Beverage Station: $650
- Sign placed on each station recognizing the sponsor
- 2 tickets to the Thursday night reception

On-Course Contests and Volunteer Tents: $500
- Sign placed at each tent recognizing the sponsor

Miscellaneous Sponsorship & Underwriting Opportunities:
- Silent auction item donations and raffle prize donations

SCHEDULE OF EVENTS
Join Coach Patrick Chambers and notable sports celebrities as they “Tee Off on Cancer” with two days of events.

THURSDAY, MAY 28, 2020
Medlar Field at Lubrano Park
CVC Sponsor/Captain Reception: 6:30-10 p.m.
- Catered hors d'oeuvres
- Open bar
- Captain and sponsor guests
- Auction
- Long drive and other fun contests

FRIDAY, MAY 29, 2020
Penn State Blue and White Golf Courses
CVC Golf Tournament
- 6 a.m. and 11 a.m. for registration
- Breakfast will be served
- 18-hole, 5-man scramble format with shot-gun starts at 7 a.m. and 12:30 p.m.
- Food and beverages will be provided on the course

FRIDAY, MAY 29, 2020
Mount Nittany Club at Beaver Stadium
CVC Golf Awards Dinner: 6:30-9:30 p.m.
- Buffet
- Open bar
- Post-tournament remarks
- Opportunity to hear testimonials of how funds are used

FOR MORE INFORMATION, CONTACT
Eden Gilligan (American Cancer Society - Local Office)
814.238.3418 - eden.gilligan@cancer.org

SPONSORS OF THE 24TH ANNUAL COACHES VS. CANCER® OF PENN STATE GOLF TOURNAMENT
presented by
PSECU
event held rain or shine

A STRONG AND GROWING CHARITABLE EVENT
Since it began in 1995, Coaches vs. Cancer® of Penn State has raised over $3 million net to fight cancer. The Golf Tournament is a major source of funds that have gone through the Centre Unit office of the American Cancer Society in State College, and have also supported numerous individuals and families from our area affected by cancer and in financial need through the Bob Perks Cancer Assistance Fund. Non-golfers have also supported this event over the years.

In the Spring of 2005, the Coach’s Challenge/Benefactors Program was established – with $325,000 raised to date.