



cvcpennstate.org

24th Annual COACHES VS. CANCER OF PENN STATE GOLF TOURNAMENT



presented by



MAY 28-29, 2020
event held rain or shine

SPONSORSHIP OPPORTUNITIES

PATRICK CHAMBERS

Coaches vs. Cancer® of Penn State Chairman



I am proud to be part of a great Penn State tradition of the 24th Annual Coaches vs. Cancer® of Penn State Golf Tournament. It is an honor and pleasure to work with PSECU as well as the many other sponsors, volunteers, and community leaders who make this outstanding event such a huge success each and every year.

By joining us in participating, you will be supporting the nearly 600 people diagnosed with cancer in Centre County every year. Your sponsorship and support brings hope, helps to fund research, and provides direct support to those battling the disease through programs like the American Cancer Society's Road to Recovery and the Hope Lodge Programs, as well as the Bob Perks Cancer Assistance Fund and the Bestwick Foundation locally.

I invite you to join me and the generous CVC sponsors, players, volunteers, and friends in making this year's Coaches vs. Cancer Golf Tournament the biggest and best yet. It is their energy and enthusiasm that make this a truly incredible event and the premier charity golf tournament in Central Pennsylvania.

Join us in the fight and the fun on May 28th and 29th and make a difference in the lives of those fighting cancer right here in our community. I'll see you on the course!

Patrick Chambers

FOR MORE INFORMATION, CONTACT

Eden Gilligan (American Cancer Society - Local Office)
814.238.3430 • eden.gilligan@cancer.org



SPONSOR BENEFITS

Sponsors of the Coaches vs. Cancer® of Penn State Golf Tournament benefit from the knowledge that their participation and financial contribution go to the American Cancer Society and aid those facing cancer in our community and beyond. Sponsors also receive several additional benefits:

Media Coverage • On Site Exposure • Name Linkage • It's Fun
Amazing Prizes • Great Food and Beverages • Sponsor Appreciation Event

NUMEROUS SPONSORSHIP OPPORTUNITIES

The Coaches vs. Cancer® of Penn State Golf Tournament provides many opportunities to support the American Cancer Society. In addition to the many golf sponsorship packages, you or your company can get involved by supporting any one of the many features of the tournament that make it the premier charity event in Central Pennsylvania and bring players and sponsors back year after year.

ALL-AMERICAN SPONSOR - \$10,000

- Four 4-person teams (16 golfers) entered into golf tournament
- 16 tickets for Thursday Night Sponsor/Captain Reception
- 16 tickets for the Friday Night Awards Dinner
- Recognition in the Tournament program
- Invitation to CVC Sponsor Appreciation events
- Inclusion in the tournament video
- Company banner prominently displayed at golf course
- Company logo prominently displayed at Awards Dinner
- Logo on cvcpennstate.org, hyperlinked to company homepage
- Logo on our Facebook page

ALL-BIG TEN SPONSOR - \$7,500

- Three 4-person teams (12 golfers) entered into golf tournament
- 12 tickets for Thursday Night Sponsor/Captain Reception
- 12 tickets for Friday Night Awards Dinner
- Recognition in the Tournament program
- Invitation to CVC Sponsor Appreciation events
- Company banner prominently displayed at golf course
- Company logo prominently displayed at Awards Dinner
- Logo on cvcpennstate.org, hyperlinked to company homepage
- Logo on our Facebook page

COACHES SPONSOR - \$5,000

- Two 4 person teams (8 golfers) entered into golf tournament
- 8 tickets for Thursday Night Sponsor/Captain Reception
- 8 tickets for the Friday Night Awards Dinner
- Recognition in the Tournament program
- Invitation to CVC Sponsor Appreciation events
- Company banner prominently displayed at golf course
- Company logo prominently displayed at Awards Dinner
- Company/Individual name on cvcpennstate.org, hyperlinked to company homepage
- Company/Individual name on our Facebook page

PLAYERS SPONSOR - \$2,500

- One 4-person team (4 golfers) entered into golf tournament
- 4 tickets for Thursday Night Sponsor/Captain Reception
- 4 tickets for Friday Night Awards Dinner
- Recognition at the Awards Dinner
- Invitation to CVC Sponsor Appreciation events
- Company/Individual name recognized on cvcpennstate.org
- Company/Individual name on our Facebook page

ADDITIONAL SPONSORSHIP OPPORTUNITIES

Golf Carts: \$3,000
Name placard placed on each cart at either Blue or White course
Sponsor/Captain Reception: \$2,500 (Thursday)
Recognition as the presenting sponsor for reception
4 tickets to the reception
Awards Dinner: \$2,500 (Friday)
Recognition as the presenting sponsor of dinner
4 tickets to the dinner

Sponsor/Captain Reception Bar: \$650 (Thursday)
Recognition placed at a bar
2 tickets to the reception
Awards Dinner Bar: \$650 (Friday)
Recognition placed at a bar
2 tickets to the dinner
On-Course Beverage Station: \$650
Sign placed on each station recognizing the sponsor
2 tickets to the Thursday night reception

On-Course Contest and Volunteer Tents: \$500
Sign placed at each tent recognizing the sponsor
Hole Sponsor: \$300 (36 holes)
Name placard placed at tees or greens recognizing each sponsor
Miscellaneous Sponsorship & Underwriting Opportunities:
Silent auction item donations and raffle prize donations

SCHEDULE OF EVENTS

Join Coach Patrick Chambers and notable sports celebrities as they "Tee Off on Cancer" with two days of events.

THURSDAY, MAY 28, 2020

Medlar Field at Lubrano Park
CVC Sponsor/Captain Reception: 6:30-10 p.m.

- Catered hors d'oeuvres
- Open bar
- Captain and sponsor guests
- Auction
- Long drive and other fun contests

FRIDAY, MAY 29, 2020

Penn State Blue and White Golf Courses
CVC Golf Tournament

- 6 a.m. and 11 a.m. for registration
- Breakfast will be served
- 18-hole, 5-man scramble format with shot-gun starts at 7 a.m. and 12:30 p.m.
- Food and beverages will be provided on the course

FRIDAY, MAY 29, 2020

Mount Nittany Club at Beaver Stadium
CVC Golf Awards Dinner: 6:30-9:30 p.m.

- Buffet
- Open bar
- Post-tournament remarks
- Opportunity to hear testimonials of how funds are used

A STRONG AND GROWING CHARITABLE EVENT

Since it began in 1995, Coaches vs. Cancer® of Penn State has raised over \$3 million net to fight cancer. The Golf Tournament is a major source of funds that have gone through the Centre Unit office of the American Cancer Society in State College, and have also supported numerous individuals and families from our area affected by cancer and in financial need through the Bob Perks Cancer Assistance Fund. Non-golfers have also supported this event over the years. In the Spring of 2005, the Coach's Challenge/Benefactors Program was established – with \$325,000 raised to date.